

City of Rancho Cordova Town Hall Meeting Notes 4/1/15 at City Hall – Business Outreach

Council Members Present: McGarvey

Staff Present: Nakamura, Cuppy, Ulm, Busch, Haven, Norton, Snipes, Silva

Community Present: Estimated Community Member Attendance: 28

Start: 6:08 PM

End: 7:34 PM

Themes:

- Entertainment
- Retail
- Homelessness
- Public safety
- Revitalization on Folsom Boulevard and FOZ (Folsom/Olson/Zinfandel)
- Community identity/image
- Become a destination city
- Place making
- Walkability

COMMUNITY INPUT: Short Term Projects/Goals - Table Report Out:

- Public restroom at light rail station (install and maintain)
- Address homelessness (Village Square Sacramento)
- Address crime on Folsom Boulevard
- City to help fund senior care home school – facility combining Western and Eastern medical practices/methods
- Wayfinding coming off freeway – keep traffic out of residential neighborhoods
- Welcome signage
 - With event signage like Folsom
- Something to break the cycle of poverty
- Ask schools how they are spending their mental health funding? Try to ensure it is effective
- One more motor officer
- Non-profits get involved in driver training
- Organic gardening education – start in schools
- Lighting in residential areas (North Folsom Boulevard from Sunrise to Mather)
 - Clean tech companies – solar/energy/street lights/water, some are local companies
 - Make sure street lights are bright enough (some LED's aren't bright)
- Homeless problem
 - Hurts businesses
 - Community project?
 - Assist folks to get on their own
 - Salvation Army program an option?
 - We need a solution
 - More police patrols/programs for homeless

- Not just move them out
- Jill has “big” idea
- Need mental health component
- Need drug/alcohol addiction component
- Earn your keep, not a hand out center
- Light rail safety
- Forward thinking projects – environment t/clean tech
- Water/drought innovation center – be the first in California
- More surveillance
- More street lights
- More lights in parking lots
- Rise in homelessness - need more police presence
- Street cameras
- Another library
 - Additional programs
 - Literacy
 - Computers
 - More books (new)
 - Sell used books
- Tear down old empty buildings (next to Pep Boys/Cordova Music)
- Grocery store – 50 requests for Trader Joes – South of Highway 50, by Capital Village
- Community gathering space
 - Book store
 - Coffee shop
 - Books and beer
 - Open mic night
 - Entertainment
- Relaxing space for residents
- Entertainment center – use money from next fiscal year
- Façade program on Folsom Boulevard and FOZ (Folsom/Olson/Zinfandel)
- Fix turn getting out of Walmart
- Walmart and Safeway is terrible outside the store with people asking for money
- Walmart
 - Parking lot is tight
 - Employees are not friendly
 - Theft
- Put Curt (and Amanda) to work!
- Put money into blighted areas
- Address homeless issues
 - Be more proactive
- Plan/establish more youth programs/sports
- Promote sense of community identity/image
 - Build downtown-like setting
- More retail opportunities (Grocery store down south)
- Create more pedestrian/bicycle connections to Capital Village
- Partner with solar companies to streamline review/approval process
- Build school/business partnerships
 - Internships

COMMUNITY INPUT: Big Picture/10 Year Themes - Table Report Out:

- Create a Town Center
 - Town Lake, Tempe Arizona
 - With community assets and ability to host events
- Enrich lives by reaching different cultures in effective ways to enhance health/wellness and community
- Assist/facilitate low income teenagers in obtaining driver training (prioritize those enrolled in education or job training)
- Develop Folsom/Mather high rise?
- Assure that every graduating senior gets at least two years of college or vocational training
- Night life
- Nice restaurants
- Good shopping opportunities
- More action less talk
- More things that make us a destination
- ER training center
- Keep growing, do not backslide
- Small business development
 - Organization that focuses on support for small businesses (Rocklin example)
- Water – be a leader in California solving water problems
- Residents and businesses need to do their part in water conservation
- Recapitalize small businesses (Green Municipal Tax Base Recapitalization Program)
 - Small businesses lost in recession and new (Mark Molin/Ingrid Rosten)
- Mather Field (airport) world class
 - Utilize this asset
 - Long runway
 - Transportation hub?
 - Commuter planes
- Aquaphonics training Center (Joseph Mount)
- Community gardens
- Advanced solar power station
 - Shopping center
 - Light municipal walkways
 - Roads
 - Missing link in solar
- Computers/technology at schools – make sure schools keep up with technology
- State of the art water, energy, food technologies
- Cutting edge businesses
- Need a downtown
 - Motif
- Create committees to produce projects
- Increase Capital Village – downtown feel
- Expand the CordoVan
- More walkable paths – connect areas
- Overpass for light rail
 - Pedestrian overpass
 - Prospect Park to FOZ (Folsom/Olson/Zinfandel) area
- Bike rental kiosks (similar to Boulder, CO)

- Nice shopping center (like Palladio/movie theater)
- Improved school districts
 - More choices K-12
- Parks – better play structures with shade structures and restrooms (clean)
- Improve our image
 - Cleaning up our apartment complexes
 - Really bad on Coloma/West La Loma
- WinCo at former Sam’s Club location
- More advertising for businesses
- More cultural events
 - Fair grounds
 - Concert venue
 - Fall/spring events
 - More movies in the park
 - Indoor concert facility
 - Corporate events
 - Convention center
- Aquatic center
- Casino
- ~~Unicorn Farm~~
- Utilize the river better (aka San Antonio’s riverwalk)
- Build performing arts theater
- More upscale restaurants
- Build more social gathering places
- Build aquarium
- Build more interactive centers
- Promote more art related uses
 - Studio/centers
 - Galleries
- Build golf resort
- Build sports complex
 - Youth sports
 - Tourism
 - New sports (rugby/Lacrosse/Cricket)
- Pac-12 university
- Soccer academy/minor league facilities/programs
- Hospital