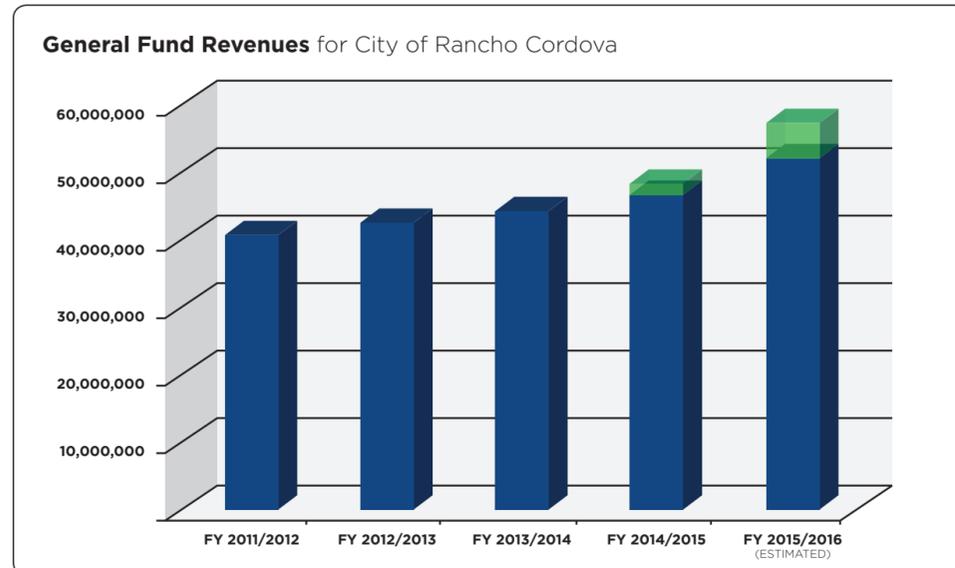


# General Fund Revenues

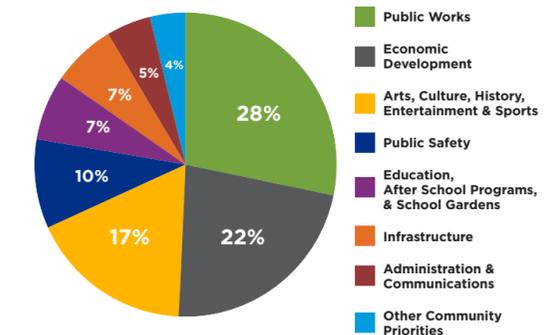
The chart below depicts the past five years of General Fund Revenues for the City of Rancho Cordova. The green shaded area represents the Community Enhancement Fund revenues that began during the 2014/2015 fiscal year. During the 2015/2016 fiscal year, the program generated approximately \$6.2 million in additional sales tax revenue.



Each approved project fulfills a need for key community priorities, including Public Works; Economic Development; Arts, Culture, History, Entertainment and Sports; Public Safety; Education, After School Programs and School Gardens; Infrastructure; Administration and Communications; and Other, which covers miscellaneous community priorities.

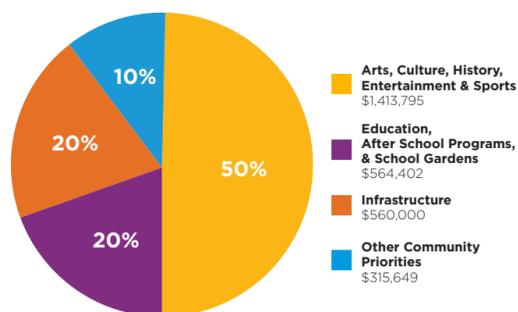
Following is a breakdown of the amount and percentage of funding allocated to the above priorities during the 2015/2016 fiscal year. It also includes a breakdown of community projects by priority area.

## Breakdown of Community Enhancement Fund\*



\* Fiscal Year 2015-2016

## Community Grant Types\*\*



\*\* \$2.85 Million

Read on for specific project examples in six of the priority areas and how the projects are supporting the City of Rancho Cordova. For a full list of approved projects and program updates for both fiscal years, visit: [www.cityofranchocordova.org/CommunityEnhancementFund](http://www.cityofranchocordova.org/CommunityEnhancementFund)

# Enhancing Public Works

Allocation: \$2,305,000

Below are some specific project examples in this priority area.

## 2016 STREET REHABILITATION PROJECT

Grant: \$900,000

COMPLETED FALL 2016

Cordova Towne & White Rock Neighborhood Improvements:



## NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM

Grant: \$150,000

COMPLETED FALL 2016

Lincoln Village Neighborhood Improvements:



## TREE FRIENDLY CITY OF RANCHO CORDOVA

Grant: \$75,000

Planted 100 Trees in Lincoln Village Neighborhood



Hired a City Arborist

## ENHANCED LITTER REMOVAL PROGRAM

Grant: \$100,000



Collected 2,587 Bags of Trash

## GRAFFITI REMOVAL PROGRAM

Grant: \$100,000



Removed Graffiti from Street Light Pedestals 52

Partnered with Sacramento Regional Transit to Paint 1.35 Mile Long, 12 Foot Tall Soundwall

# Enhancing Other Community Priorities

Allocation: \$315,649

Below are some specific project examples in this priority area.

## REBUILDING TOGETHER SACRAMENTO

Grant: \$70,000

REBUILD DAY EVENT ON APRIL 30, 2016

10 Residential Homes Received Home Improvements & Repairs FREE OF CHARGE

350 Volunteers, 20 Organizations, 10 Dumpsters of Trash & Debris

## RESIDENTIAL CHAIN LINK FENCE BUY BACK PROGRAM

Grant: \$30,000

25 Chain Link Fences Removed

Property owners can apply for funds to assist in removing existing chain link fencing and beautifying front yards

## RANCHO CORDOVA WHISKER WARRIORS

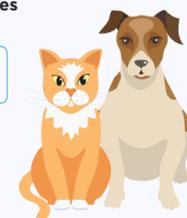
Grant: \$22,339

40 FREE Vouchers for Spay/Neuter & Vaccination Services for Cats & Dogs Each Month

Volunteered Hundreds of Hours Each Month

Found & Cared for Community (Homeless) Cats

Provided FREE Dog & Cat Food to Residents & Programs In Need



## MATHER VETERANS VILLAGE, PHASE III

Grant: \$75,000

EXPECTED COMPLETION IN 2019

3.65 Acre Location, 50 Permanent Homes (Identical to Phase I)

Phase III will include an Additional 50 Permanent Supportive Homes & complete the Veterans Village Concept

## SMALL COMMUNITY GRANTS

Grant: \$10,000

6 Community Grants Awarded

Cordova Villa Neighborhood Reunion	200 Residents
Mobil Country Club Purchased Safety Vests & Hats for use in Emergency Situations	
West La Loma area CPR training classes & CPR certifications for use in Emergency Situations	
Lincoln Village Neighborhood Trunk-or-Treat Event in October and Christmas Parade in December	800 Residents
Cordova Meadows Neighborhood Community BBQ	100 Residents



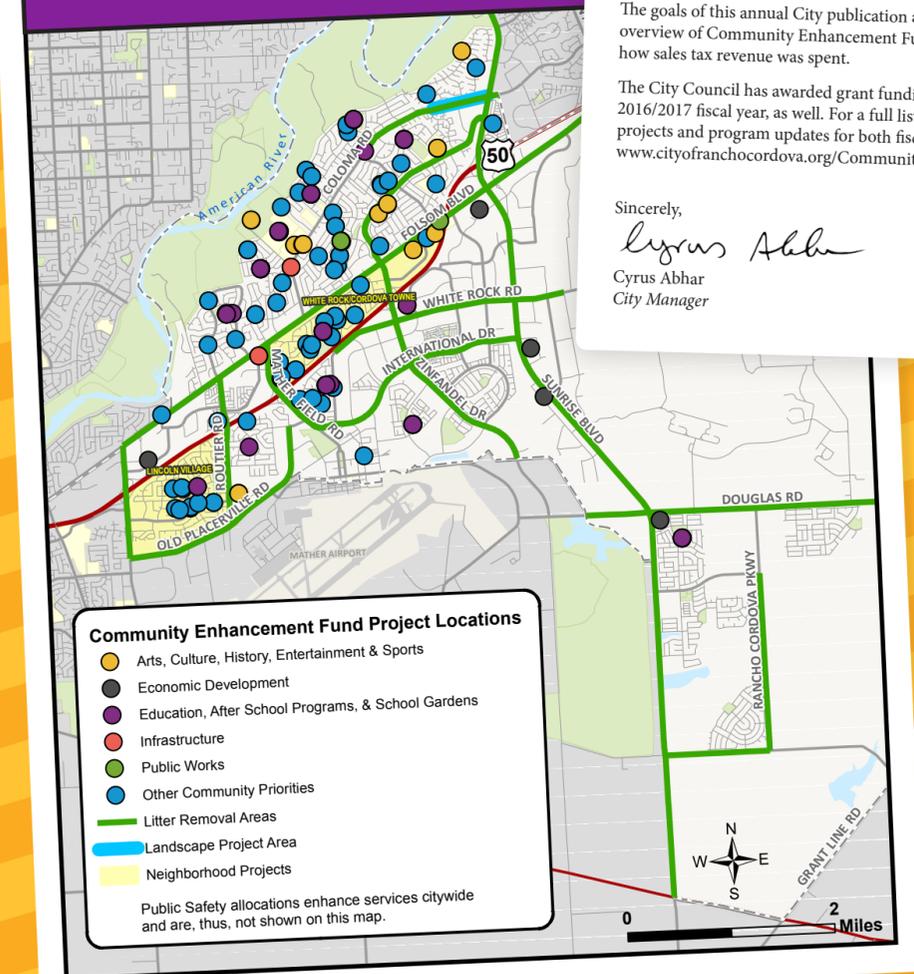
Stay connected to your City  
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[www.CityofRanchoCordova.org/CommunityEnhancementFund](http://www.CityofRanchoCordova.org/CommunityEnhancementFund)  
Sign up for Fresh News, a monthly e-newsletter.



FISCAL YEAR  
2015/2016

# COMMUNITY ENHANCEMENT FUND CITIZEN REPORT

## COMMUNITY ENHANCEMENT FUND PROJECTS FISCAL YEAR 2015/2016



FROM THE DESK OF THE CITY MANAGER

Dear Resident,

Welcome to the City of Rancho Cordova's inaugural edition of the Community Enhancement Fund Citizen Report. Rancho Cordova is a vibrant community that values diversity, opportunity, partnerships and fun. Our City showcases these values through the Community Enhancement Fund program.

The City's Community Enhancement Fund is supported by Measure H, a half-cent sales tax approved by Rancho Cordova voters in November 2014 that went into effect on April 1, 2015.

The City launched a grant application process to review funding requests from individuals, organizations, businesses and community partners. The City Council reviewed the grant applications with a focus on improving public safety, quality of life, community pride, civic engagement, arts and culture, and children and youth programs. More than 60 projects were selected for funding during the 2015/2016 fiscal year.

The goals of this annual City publication are to provide an overview of Community Enhancement Fund projects and explain how sales tax revenue was spent.

The City Council has awarded grant funding for the 2016/2017 fiscal year, as well. For a full list of approved projects and program updates for both fiscal years, visit: [www.cityofranhocordova.org/CommunityEnhancementFund](http://www.cityofranhocordova.org/CommunityEnhancementFund)

Sincerely,

*Cyrus Abbar*

Cyrus Abbar  
City Manager

## Enhancing Public Safety

Allocation: \$790,000

Below are some unit details and statistics in this priority area.

### CRIME SUPPRESSION UNIT

IMPLEMENTED AUGUST 2015

The Community Enhancement Fund provided an additional \$790,000 to the \$18,000,000+ annual police budget. The Crime Suppression Unit conducts investigations based on community tips and complaints and has removed additional weapons, illicit drugs and contraband off the streets.

Hired **4** NEW OFFICERS



Purchased **2** MARKED PATROL CARS



Contacted **661** PROBATIONERS

ARRESTS MADE

**64** FELONY WARRANT

**33** MISDEMEANOR

**30** MISDEMEANOR WARRANT



## Enhancing Education

Allocation: \$564,402

Below are some specific project examples in this priority area.

### SCHOOL GARDENS

Grant: \$50,000

NEW RAISED COMMUNITY GARDEN BEDS under construction at **6** Elementary Schools



**9** Vertical Aeroptic "Tower" Gardens built at **Cordova High School** for use in its **Culinary Academy & Agricultural Academy** curriculum

### PRO YOUTH AND FAMILIES PROGRAMS

Grant: \$84,042



Created **2** YOUTH PROGRAMS Serving **69** Youths

Participated in 2016 **DOGGIE DAY IN THE PARK** by Providing Resources for Pet Owners

### BOYS & GIRLS CLUBS OF GREATER SACRAMENTO

Grant: \$200,000 (two-year grant)

**FREE AFTER SCHOOL PROGRAM** at **Cordova High School** **43** STUDENTS Participated

**15** STUDENTS Placed in **PAID INTERSHIPS** at Rancho Cordova **Boys & Girls Club**

Created a **FREE CAREER PREPAREDNESS PROGRAM** at **Cordova High School**

Created a **FREE 5-WEEK Summer Camp** for Youth Ages 6-12 at **White Rock Elementary** **61** STUDENTS Participated

### FIELD TRIPS TO EFFIE YEAW NATURE CENTER

Grant: \$20,000

All Public **3<sup>rd</sup>** Grade Students in Rancho Cordova went on a **FREE FIELD TRIP**

**800** STUDENTS Participated

## Enhancing Arts, Culture, History, Entertainment & Sports

Allocation: \$1,413,795

Below are some specific project examples in this priority area.

### SCHOOL MUSIC PROGRAMS

Grant: \$202,845

Purchased **2** Yamaha Grand Pianos & Accessories for the new Performing Arts Center at **Cordova High School**

Created **Sacramento Children's Chorus Program** for **4<sup>th</sup>-5<sup>th</sup>** Grade Students at **Cordova Meadows Elementary**

Provided **24** weeks of Choir & Music Instruction for **48** 4<sup>th</sup>-6<sup>th</sup> grade students at **Sunrise Elementary School**

Brought **New Instruments & Equipment** to **10** Elementary Schools, **2** Middle Schools, and **2** High Schools

### POSITIVE COACHING PROGRAM

Grant: \$19,200

Hosted **5** Workshops, with **7** Additional Scheduled

**6** SPORT LEAGUES Participated **330** LOCAL YOUTH LEADERS, COACHES & PARENTS Participated

### IMPROVEMENTS TO SPORTS FIELDS

Grant: \$50,000

Restored the **Rugby Fields** at **Cordova High School** & Hosted **Annual Tournament** for **100** Youth Rugby Teams

Restored the **Baseball Fields** at **Mitchell Middle School**

Repaired & Replaced **Player Benches & Spectator Stands, Improved Turf, and Renovated Playing Surfaces** at **Mills Middle School**

Upgraded former **Mills Little League Field** at **Cordova Gardens Elementary**

### CULTURAL CONNECTIONS-ON-THE-GO PROGRAM

Grant: \$10,000

Partnered with **Local Schools** to **Educate Students** about **World Cultures** at **NO COST** to the Schools. Provided by the **Sacramento Children's Museum**

Created/Added **7** Educational Trunks

Rented **43** Educational Trunks **FREE** to Teachers

## Enhancing Economic Development

Allocation: \$1,800,000

Below are some specific project examples in this priority area.

### REVOLVING LOAN FUND PROGRAM

This program provides financial resources to grow existing businesses and establish new businesses in the City.

**\$250,000** Loan to **American River Brewing Company** Added **New Tasting Room**

**3,600** Sq. Ft. **New Restrooms**, a **New Bar** and a **Walk-In Cooler**

**\$50,000** Loan to **Calibration & Precision Measurement (CPM) Labs** Funds Covered **Moving & Startup Costs** to **New Location**

### BUSINESS FEE ASSISTANCE PROGRAM

**3** Companies are using the Program This program provides funds to assist businesses to locate in vacant, underutilized space throughout the City.

**\$332,334** **Donahue Schriber Realty Group**

**SUPERMARKET**

Supports **Building & Development Fees** for Construction of the New **Sunridge Plaza Shopping Center** **92,000** Sq. Ft. of Retail **40,000** Sq. Ft. **Raley's Supermarket**

**\$28,800** **Free Form Factory**



**\$2,801** **Specialized Hyundai-KIA Recycling**

