

**Leadership Rancho Cordova Recruiting for Class XV ~ 2021**  
**Be a part of something awesome!**

Leadership Rancho Cordova (LRC) launches a new class on a six-month exploration of our city beginning in January 2021, and the search is on for eager participants.

In the spirit of developing community leaders, the program, offered by the Rancho Cordova Chamber of Commerce, LRC enters its fifteenth year and boasts more than 275 alumni – many currently serving in community leadership roles throughout the city and region.

The next class of approximately 20 will be selected to represent a broad mix of backgrounds, ages, ethnicities, and employment – a key ingredient to a successful leadership program, said Denise Brandt, Chair of the program's governing board.

"Community leadership and engagement can be complex, and we want to encourage and support a pool of local people who have taken the time to dig deep and study the many layers of Rancho Cordova," she added.

Class XV begins in mid-December of this year with a kick-off reception at City Hall, followed by a one-day retreat to immerse themselves in leadership fundamentals and begin the process of teambuilding.

In January, the class begins monthly "modules" and explores topics such as the state of volunteerism, local government, arts, history and culture, education, economic development, recreation and tourism and public safety in Rancho Cordova, along with leadership lessons relevant to each sector.

The group will execute a class project ~ the signature of their class. Past class projects have included the design and installation of artistic bike racks placed around the city, a photographic history of Rancho Cordova, a summer family film series and refurbishing the dog park at Hagen Park.

There is a fee to participate and there is a significant time commitment for modules, project development and execution. But organizers believe the effort is worthwhile.

"LRC provides graduates who make a difference in the economic health and quality of life in our community through active community engagement," said Diann Rogers, CEO and President of the Rancho Cordova Chamber of Commerce. "Leadership Rancho Cordova provides graduates with the tools necessary to be an effective leader in their community, business or elected office."

Leadership graduates agree.

*"LRC is a wonderful experience for those who want to get connected with the community and learn how to make a phenomenal difference in the lives of the citizens in Rancho Cordova" said Ken Henderson, alumnus of the program – Class XIII. "If you want to make an impact and have fun doing it, this program is for you."*

Recruitment is currently under way, and deadline for applications is September 30th.

For more information about Leadership Rancho Cordova, visit [LeadershipRanchoCordova.org](http://LeadershipRanchoCordova.org) Call 916-273-5700. Or you can email us at [Leadership@RanchoCordova.org](mailto:Leadership@RanchoCordova.org)

**Mission:** The mission of the Leadership Rancho Cordova program is to develop community leaders, activists, visionaries, and advocates dedicated to the future of Rancho Cordova through all levels of community engagement.

**Purpose:** Develop and engage leaders committed to making a difference in Rancho Cordova.