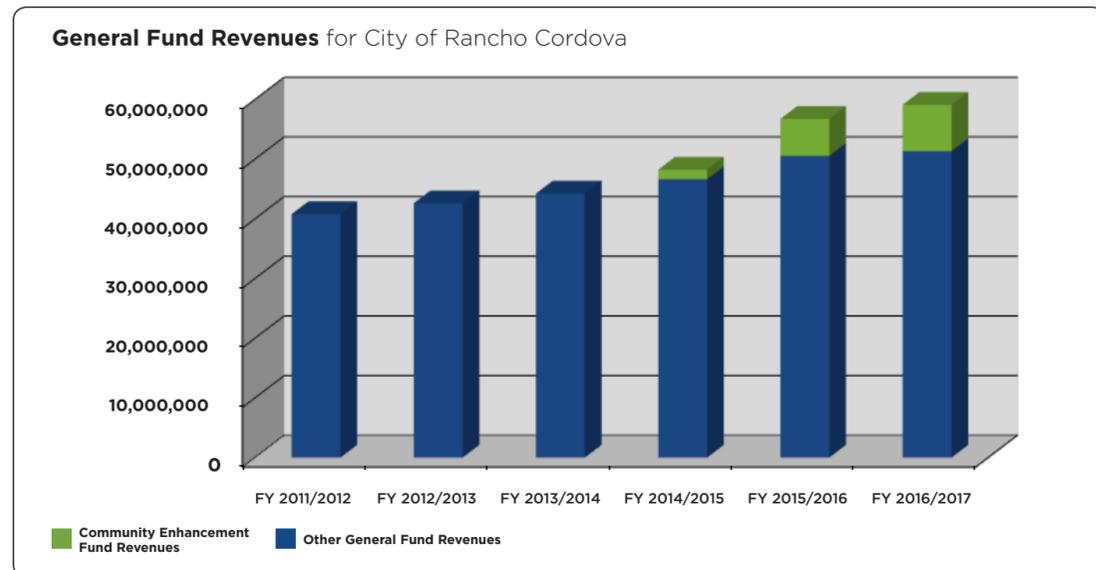


General Fund Revenues

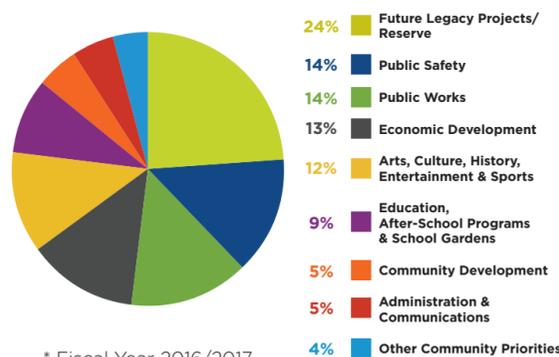
The chart below depicts the past six years of General Fund Revenues for the City of Rancho Cordova. The green shaded area represents the Community Enhancement Fund revenues that began during the 2014/2015 fiscal year. During the 2016/2017 fiscal year, the program generated approximately \$7.8 million in additional sales tax revenue.



Each approved project fulfills a need for key community priorities, including Public Works; Economic Development; Arts, Culture, History, Entertainment and Sports; Public Safety; Education, After-School Programs and School Gardens; Infrastructure; Community Development; Administration and Communications; Future Legacy Projects/Reserve; and Other, which covers miscellaneous community priorities.

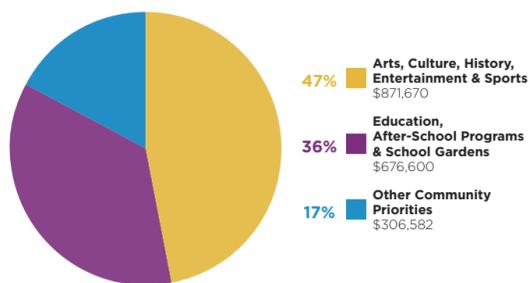
Following is a breakdown of the amount and percentage of funding allocated to the above priorities during the 2016/2017 fiscal year. It also includes a breakdown of community projects by priority area.

Breakdown of Community Enhancement Fund*



* Fiscal Year 2016/2017

Community Grant Types**



** \$1.85 Million

Read on for specific project examples in six of the priority areas, and how the projects are supporting the City of Rancho Cordova. For a full list of approved projects and program updates for both fiscal years, visit: www.cityofranchocordova.org/CommunityEnhancementFund

Enhancing Public Works Allocation: \$1,008,500

The City's Public Works Department invested \$30 million in projects in 2017. Below are some specific project examples in this priority area.

2017 STREET REHABILITATION PROJECT Grant: \$500,000

Cordova Meadows Neighborhood Improvements:



BICYCLE PROGRAMS Grant: \$75,000



TREE-FRIENDLY CITY OF RANCHO CORDOVA Grant: \$100,000



ENHANCED LITTER REMOVAL AND GRAFFITI REMOVAL PROGRAM Grant: \$150,000



SPEED FEEDBACK TRAILERS Grant: \$15,000



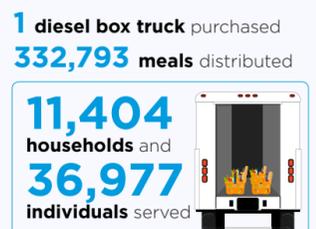
Enhancing Other Community Priorities Allocation: \$306,582

Below are some specific project examples in this priority area.

MOBIL COUNTRY CLUB EMERGENCY EVACUATION PLAN Grant: \$40,074 (3-year)



CORDOVA COMMUNITY FOOD LOCKER Grant: \$50,000



BOY SCOUT TROOP 363 PROGRAM Grant: \$6,811



EXPLORE RANCHO CORDOVA PROGRAM Grant: \$45,000



COMMUNITY ENHANCEMENT FUND CITIZEN REPORT

FISCAL YEAR
2016/2017



Stay connected to your City

2729 Prospect Park Drive, Rancho Cordova, CA 95670
www.CityofRanchoCordova.org/CommunityEnhancementFund
 Sign up for our e-newsletters at
www.CityofRanchoCordova.org/ENews

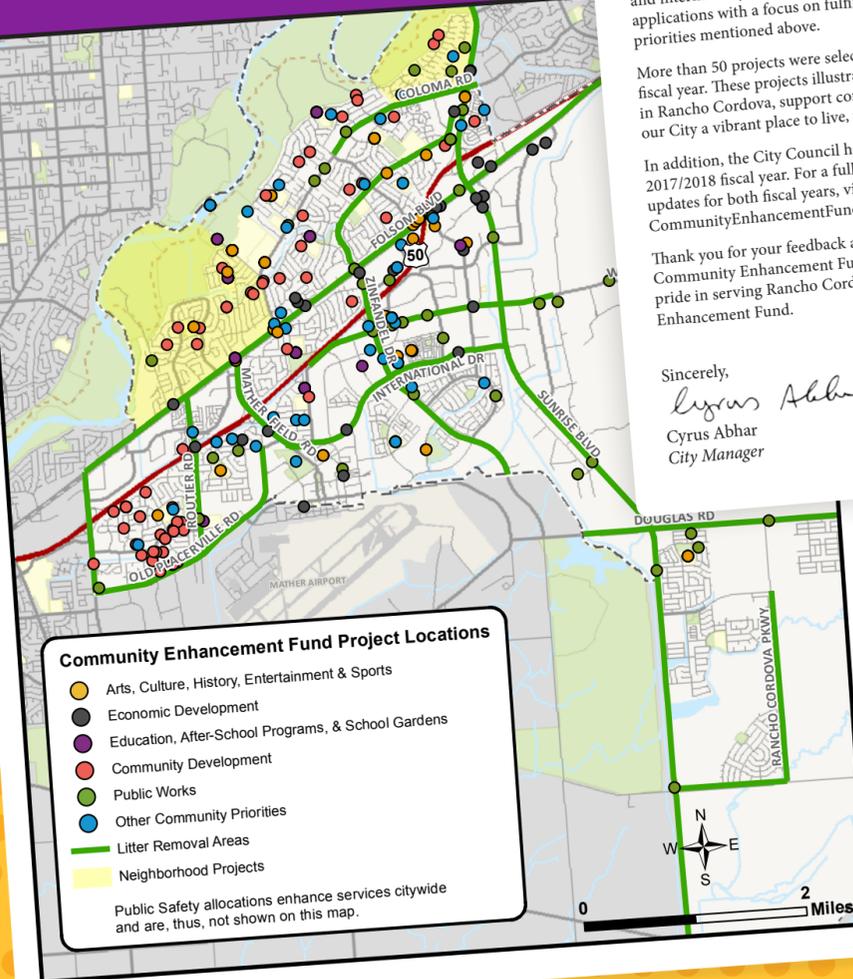


Rancho Cordova Police Department
www.RanchoCordovaPD.com



COMMUNITY ENHANCEMENT FUND PROJECTS

FISCAL YEAR 2016/2017



FROM THE DESK of THE CITY MANAGER

Dear Resident,

Welcome to the City of Rancho Cordova's annual Community Enhancement Fund Citizen Report. The goals of this annual City publication are to provide residents with an overview of Community Enhancement Fund projects and explain how sales tax revenue was spent.

The City's Community Enhancement Fund is supported by Measure H, a half-cent sales tax approved by Rancho Cordova voters in November 2014 that went into effect on April 1, 2015.

During the second year of the Community Enhancement Fund program, the City Council allocated funding, based on input from the community, towards public safety; education; arts, culture, history, entertainment and sports; economic development; infrastructure; and community grants supporting these areas.

The City launched a grant application process to review funding requests from individuals, organizations, businesses, community partners and internal City departments. The City Council reviewed the grant applications with a focus on fulfilling needs to support the key community priorities mentioned above.

More than 50 projects were selected for funding during the 2016/2017 fiscal year. These projects illustrate the innovation and passion that exists in Rancho Cordova, support community priorities, and continue to make our City a vibrant place to live, work and have fun.

In addition, the City Council has awarded grant funding for the current 2017/2018 fiscal year. For a full list of approved projects and program updates for both fiscal years, visit www.cityofranhocordova.org/CommunityEnhancementFund.

Thank you for your feedback and partnership in determining how Community Enhancement Fund dollars will be spent. The City takes great pride in serving Rancho Cordova through stewardship of the Community Enhancement Fund.

Sincerely,
Cyrus Abbar
Cyrus Abbar
City Manager



Enhancing Public Safety

Allocation: \$1,050,000

Below are some specific project examples in this priority area.

CRIME SUPPRESSION UNIT

Contacted **662** Probationers

The Community Enhancement Fund provided an additional **\$1,050,000** to the **\$19 million+** annual police budget. The **Crime Suppression Unit (CSU)** was implemented in **August 2015** and is comprised of **a Sergeant and four officers**. CSU conducts proactive investigations based on crime analysis and community tips and complaints to **arrest criminals** and **remove weapons, illicit drugs** and **contraband** off the streets.

CRIME DECREASING

Property Crime Decreased by **17%**

1,726 Reports in 2015

1,438 Reports in 2016

Violent Crime Decreased by **29%**

344 Reports in 2015

245 Reports in 2016



ARRESTS MADE

89 FELONY

88 FELONY WARRANT

19 MISDEMEANOR

13 MISDEMEANOR WARRANT

Enhancing Education

Allocation: \$676,600

Below are some specific project examples in this priority area.

PROMISE PROGRAM

Grant: \$100,000

110 students are attending **Folsom Lake College** fee free during the 2017/2018 academic year



SACRAMENTO CHILDREN'S MUSEUM VAN GO!

Grant: \$40,000



Purchased **1** new van

Served **5** schools **943** students served



AFTER-SCHOOL CHOIR AND MUSIC PROGRAM

Grant: \$11,318

154 STUDENTS in choir



42 STUDENTS in beginning instrumental music program



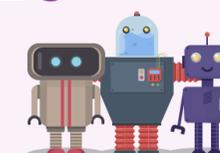
SUMMER AND AFTER-SCHOOL ROBOTICS PROGRAM

Grant: \$6,400

4 Laptops purchased

5 Google Chromebooks purchased

40 students participated



Enhancing Arts, Culture, History, Entertainment & Sports

Allocation: \$871,670

Below are some specific project examples in this priority area.

CORDOVA HIGH SCHOOL FOOTBALL PROGRAM

Grant: \$250,850 (in fiscal year 2016/2017)



180 Riddell football helmets purchased



600 uniforms purchased



92 students participated in the football program and concussion prevention education program, versus **77** in 2015

ARTIST-TO-GO PROGRAM

Grant: \$32,450

5,658 students served



216 elementary school classrooms visited

13 elementary schools visited



CORDOVA HIGH SCHOOL VANS

Grant: \$56,301



2 vans purchased

Total transportation savings: **\$17,000+**

540 students served



RANCHO CORDOVA POLICE ACTIVITIES LEAGUE (PAL)

Allocation: \$47,400

Served more than **1,200** youth this year

Community events for **600** youth



Enhancing Economic Development

Allocation: \$925,000

Below are some specific project examples in this priority area.

NEIGHBORHOOD SERVICES ABATEMENT PROGRAM

Grant: \$100,000

This program assists with **beautifying residential and commercial properties** in **Rancho Cordova**. In many cases, property owners are required to reimburse city expenses.

27 commercial properties abated

16 residential properties abated



MATHER VETERANS VILLAGE, PHASE II

Grant: \$75,000

EXPECTED COMPLETION IN 2019

Funded architectural design plans

1.33 acre (piece of the overall **3.65** acre village)

46-bed transitional housing program



PACIFIC CASTLE ZINFANDEL, LLC - BUSINESS INCENTIVE PROGRAM

Grant: \$43,750

Renovations to Zinfandel Village

4.41 acre shopping center

36,595 square feet of retail space

