



CITY OF RANCHO CORDOVA
FISCAL YEAR 2019/2020 COMMUNITY ENHANCEMENT FUND
GRANT APPLICATION PROCESS AND CRITERIA

You have a great opportunity to invest in Rancho Cordova and to enhance City services! In November 2014, Rancho Cordova voters approved Measure H, referred to as the Community Enhancement Fund, a one-half of one percent (0.5%) increase to the City's sales tax which went into effect on April 1, 2015.

The Fiscal Year 2019/2020 grant application period is open from February 15, 2019 through March 15, 2019. The City is accepting applications from individuals, organizations, businesses, and community partners who are interested in enhancing our community.

Of the estimated \$8,000,000 in annual revenue from the sales tax, the City anticipates awarding an additional \$1,600,000 in community grants in Fiscal Year 2019/2020. The actual budget may vary based on final approved funding allocations. Community grant types include:

- Arts, culture, history, entertainment, and sports
- Education
- Other projects

Applications for FY 2019/2020 funding must be received no later than **March 15, 2019**. Please contact Stacy Delaney by phone at (916) 851-8878 or Email sdelaney@cityofranhocordova.org if you have any questions. Questions can also be directed to Daniel Leonardich at (916) 851-8904 or Email dleonardich@cityofranhocordova.org.

Mail: Stacy Delaney, Community Enhancement Analyst II
2729 Prospect Park Drive, Rancho Cordova, CA 95670

TO APPLY, SUBMIT AN ONLINE WEB FORM OR SUBMIT A WRITTEN FUNDING REQUEST AND PROVIDE THE FOLLOWING INFORMATION. PLEASE KEEP YOUR RESPONSES BRIEF (PREFERABLY NO MORE THAN TWO PARAGRAPHS FOR EACH CATEGORY):

Project Name

Please assign a project name to your project/program.

Project Description

Please describe the project and how it benefits the community based on the City's Community Enhancement Fund guidelines and project criteria.

Project Team

Please list individuals or organizations responsible for the development and delivery of the project.

Project Goals

Please clearly state goals, and outline metrics by which progress in reaching goals can be measured and the project applicant/team's efforts can be focused.

Funding Request

Funds are generally not intended to be used for deferred maintenance and ongoing operational needs. The funds are intended for community enhancement. Please identify the following:

- Total project cost
- Estimated breakdown of project expenditures
- Matching funds (including any in-kind contributions)
- Ongoing (beyond FY 2019/2020) operations and maintenance costs if applicable
- Total Community Enhancement Funds requested
- Single year versus multiyear funding request. If you answered yes to multiyear, describe your sustainability plan and whether or not the project is viable as a single year request.

Project Schedule

Please identify the project timeline and anticipated start and completion date.

Project Location

Include the physical address of the project/program location. Please note that projects or programs that are proposed on property owned or operated by outside agencies or a private party will require the coordination with and potentially approvals from outside agencies, organizations, and/or the private party. Include whether or not you have received a letter of support for the project/program from the property owner.

If your project/program is intended to operate at a public K-12 school site, you must request the endorsement of the school superintendent of that school district. By the application deadline, the City of Rancho Cordova must also receive the supplemental endorsement form that's been signed and dated by the corresponding school superintendent for the application to be considered a complete submittal. It's the applicant's responsibility to ask for the endorsement in the time allotted. Each participating school superintendent reserves the right to withhold their endorsement of a project/program. Refer to the FY 2019/2020 Supplemental Endorsement Form for more information and important deadlines.

Application Submitted by and Signatory's Name

Indicate whether you are submitting as an individual, public agency, non-profit, or other. Also include:

- Your name and title
- Your phone number and Email address
- Your mailing address
- Signatory's name and title (if the applicant's project or program is selected for funding, list who will be the signatory of the funding agreement)
- Signatory's phone number and Email address

FY 2019/2020 Project Criteria

The following set of criteria will guide the City's evaluation and selection of projects to receive Community Enhancement Funds:

- Community Pride The project should encourage residents to call Rancho Cordova their home.
- Civic Engagement Projects should promote opportunities for civic engagement because the City views stakeholder involvement as crucial to citywide success.
- Quality of Life The City encourages projects that provide a socio or economic benefit to the City by promoting community relations, residents' well-being, attracting new businesses and providing jobs in the City.
- Public Safety Attention is given to improving public safety to promote the welfare of our community.
- Arts, Culture, History, and Entertainment The City continues to seek projects that support the arts, culture, history, and entertainment as a positive outlet for self-discovery, inquiry, and enhanced recreational experience.
- Sports The City encourages projects that support sports as a positive outlet for building stronger community connections, promoting physical fitness, and an enhanced participation in sporting activities.
- Children and Youth The City seeks projects that support the growth and development of children and youth.
- Education The project should enhance the quality of educational services to Rancho Cordova students or residents.
- Business/Economic Development The City encourages an efficient and innovative business climate that responds creatively and nimbly in order for current and new businesses to grow and thrive in Rancho Cordova.

FY 2019/2020 Prioritization Method

Projects will be reviewed and prioritized for funding from the FY 2019/2020 Community Enhancement Fund based on the following elements:

- Leverage Consideration is given to projects that make use of existing funding, resources, and partnerships to further embolden delivery of these services to enhance scope and outcomes.
- Return on Investment Consideration is also given to projects that provide greater community benefits and economic value compared with their associated costs. This includes creating new jobs, business growth, increased revenue, benefit to the community, etc.
- Capacity Projects will be deemed impractical without a project team, either an individual or organization, able to demonstrate capacity to carry out the project.
- Project Goals and Metrics The project applicant/team must clearly define and state their goals and outline the metrics by which progress in reaching goals can be assessed.
- Timeline The project applicant/team must also develop a timeline for meeting the project goals to ensure the project can be accomplished within a finite period of time.

FY 2019/2020 Grant Restrictions

The following are not eligible for Community Enhancement Fund grants:

- Applicants who discriminate on the basis of race, religion, sex, national origin, sexual orientation, age or disability;
- Applications requesting excessive honoraria or salaries for the project team;
- Activities that do not serve a public purpose;
- Activities that directly fund any private, sectarian school or any school not under the exclusive control of officers of the public schools;
- Activities that advocate or promote a specific religion;
- Activities that aid or promote political candidates, parties, ideologies or campaigns; and
- Activities that aim to raise funds for a specific cause or organization other than grant recipient per Agreement terms.