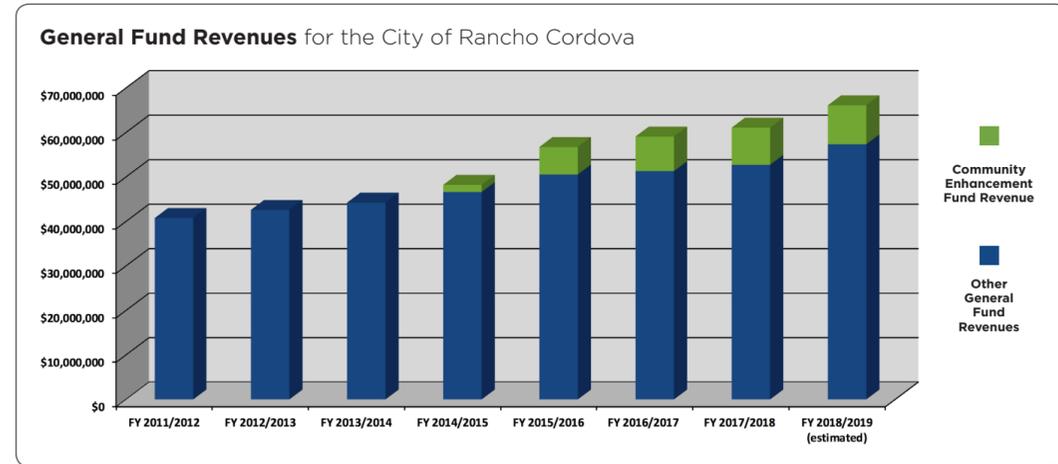


General Fund Revenues

The chart below depicts the past eight years of General Fund Revenues for the City of Rancho Cordova. The green shaded area represents the Community Enhancement Fund revenues that began during the 2014/2015 fiscal year. During the 2018/2019 fiscal year, the program is estimated to have generated approximately \$8.7 million in additional sales tax revenue.

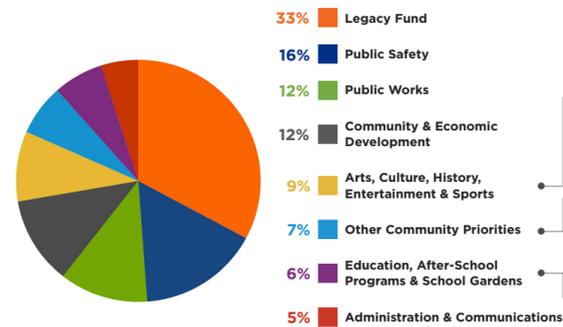


Each approved project fulfills a need for key community priorities, including Legacy Fund; Public Works; Arts, Culture, History, Entertainment and Sports; Public Safety; Community and Economic Development; Education, After-School Programs and School Gardens; Other Community Priorities, which covers miscellaneous community priorities; and Administration and Communications.

Following is a breakdown of the amount and percentage of funding allocated to these key community priorities during the 2018/2019 fiscal year. It also includes a breakdown of community grants by priority area.

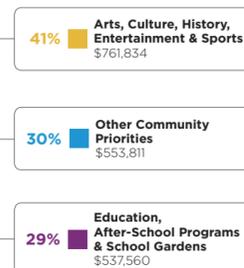
Breakdown of Community Enhancement Fund*

*Fiscal Year 2018/2019



Community Grant Types \$1.85 Million

Of the overall Community Enhancement Fund program, approximately \$1.85 million was awarded through community grants in the following categories.



Read on for specific project examples in seven of the priority areas and how the projects are supporting the City of Rancho Cordova. For a full list of approved projects, program updates and our open data tool, visit: CityofRanchoCordova.org/CommunityEnhancementFund

Enhancing Public Works

Allocation: \$952,000

Below are some specific project examples in this priority area.

WAYFINDING SIGN PROJECT PHASE 2



32 wayfinding signs

32 waterway protection signs



Grant: \$82,000

Construction begins Fall 2019

ENHANCED LITTER REMOVAL AND GRAFFITI REMOVAL PROGRAM

Grant: \$150,000



TREE FRIENDLY CITY OF RANCHO CORDOVA

Grant: \$130,000



2019 SIDEWALK IMPROVEMENT PROJECT

Grant: \$90,000



Enhancing Other Community Priorities

Allocation: \$553,811

Below are some specific project examples in this priority area.

NEIGHBORHOOD IMPROVEMENT PROJECTS

Partnership with Rebuilding Together Sacramento and Sierra Service Project

Grant: \$185,650

Improved **22** homes through painting, landscaping, interior projects and more



622 volunteers

Completed **140** projects at these homes

SENIOR NUTRITION SERVICES BY MEALS ON WHEELS BY ACC

Grant: \$13,500



RANCHO CORDOVA POLICE ACTIVITIES LEAGUE (PAL) VAN

Grant: \$39,000



WHISKER WARRIORS SPAY/NEUTER PROGRAM

Grant: \$41,861



CITY OF RANCHO CORDOVA COMMUNITY ENHANCEMENT FUND CITIZEN REPORT

FISCAL YEAR 2018/2019



Stay connected to your City

2729 Prospect Park Drive, Rancho Cordova, CA 95670
CityofRanchoCordova.org/CommunityEnhancementFund
 Sign up for our e-newsletters at CityofRanchoCordova.org/ENews

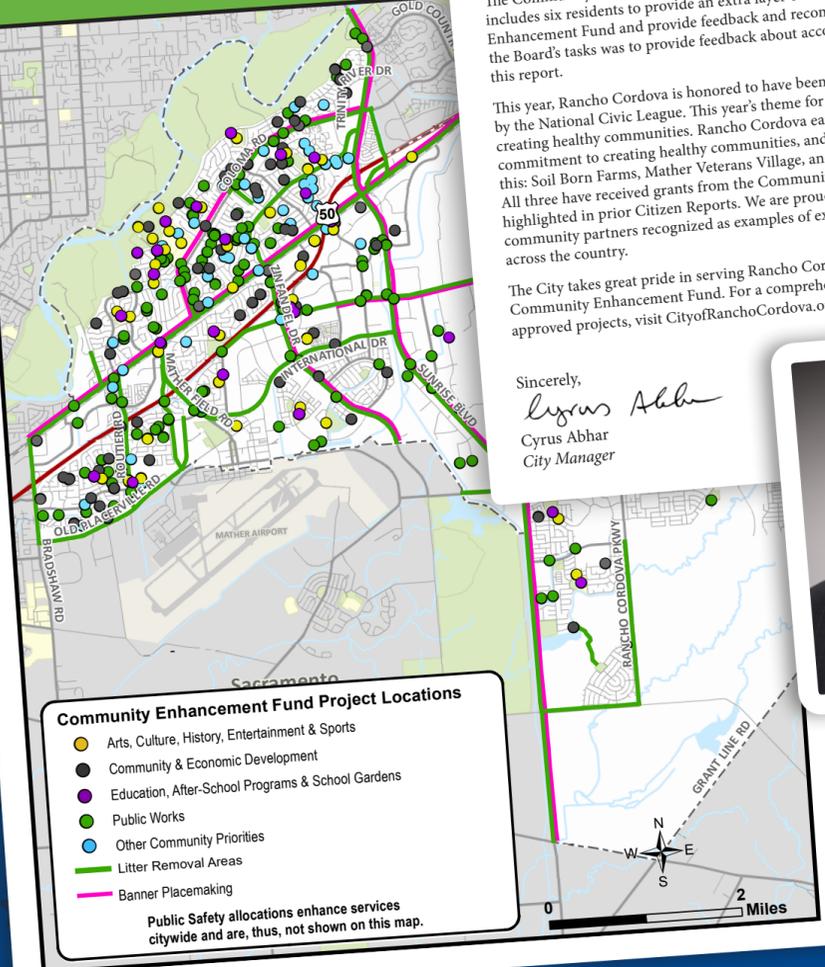


Rancho Cordova Police Department
RanchoCordovaPD.com





COMMUNITY ENHANCEMENT FUND PROJECTS FISCAL YEAR 2018/2019



LETTER FROM THE CITY MANAGER

Dear Resident,

I invite you to explore the City of Rancho Cordova's annual *Community Enhancement Fund Citizen Report*. The City's Community Enhancement Fund is supported by Measure H, a half-cent sales tax approved by Rancho Cordova voters in November 2014 that went into effect on April 1, 2015. This report provides an overview of Community Enhancement Fund projects and explains how sales tax revenue was spent.

Now in its fourth year, the Community Enhancement Fund program received grant applications from individuals, organizations, businesses, community partners and internal City departments. The City Council reviewed the grant applications with a focus on fulfilling needs to support key community priorities, which are outlined in this publication. The Community Enhancement Fund supports a variety of programs and projects from public safety and public works, to legacy projects, to community-based and grassroots programs and initiatives.

More than 50 projects were selected for funding during the 2018/2019 fiscal year. These projects exemplify what we can accomplish when we partner to make Rancho Cordova a community where people live, work, learn and thrive. Almost the entire Community Enhancement Fund supports projects and programs that benefit our community, due to minimal administrative fees.

The Community Enhancement Fund Citizen Oversight Board was created in 2018 and includes six residents to provide an extra layer of oversight to the Community Enhancement Fund and provide feedback and recommendations to City staff. One of the Board's tasks was to provide feedback about accomplishments to be highlighted in this report.

This year, Rancho Cordova is honored to have been named a 2019 All-America City by the National Civic League. This year's theme for the All-America City award was creating healthy communities. Rancho Cordova earned the award for its strong commitment to creating healthy communities, and we used three examples at Cordova High: Soil Born Farms, Mather Veterans Village, and Mentees at Cordova High. All three have received grants from the Community Enhancement Fund and been highlighted in prior Citizen Reports. We are proud to see the positive impact of these community partners recognized as examples of excellence for other communities across the country.

The City takes great pride in serving Rancho Cordova through stewardship of the Community Enhancement Fund. For a comprehensive list of completed and newly approved projects, visit CityofRanchoCordova.org/CommunityEnhancementFund.

Sincerely,
Cyrus Abhar
Cyrus Abhar
City Manager



Enhancing Public Safety Allocation: \$1,300,000

The Community Enhancement Fund provided an additional \$1,300,000 to the \$22,000,000+ annual police budget. Below are unit details and statistics in this priority area.

CRIME SUPPRESSION UNIT Grant: \$1,020,000

Contacted Probationers: 896

ARRESTS MADE	127 FELONY	74 FELONY WARRANT	54 MISDEMEANOR	128 MISDEMEANOR WARRANT
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FOLSOM-OLSON-ZINFANDEL AREA PROGRAM Grant: \$110,000

Supported **100+** businesses

Hired **1** new **Problem Oriented Policing Officer**

DETECTION K9 PROGRAM Grant: \$170,000

Hired **1** new **School Resource Officer** with **Folsom Cordova Unified School District**

Trained **1** new **Detection K9 Zoe**

Purchased **1** marked **K9 patrol car**

200 school appearances

1 search per week in partnership with RCPD patrol and Sacramento County Probation

Enhancing Education, After-School Programs & School Gardens Allocation: \$537,560

Below are some specific project examples in this priority area.

STUDENT RELAXATION, READING AND ENGAGEMENT ZONE AT CORDOVA HIGH SCHOOL'S LIBRARY Grant: \$7,000

Served **600** students (1/3 of school student population)

STEM LEARNING EXPERIENCES AT ROBERT J. MCGARVEY ELEMENTARY SCHOOL Grant: \$13,925

Served **1,940** students

A TOUCH OF UNDERSTANDING DISABILITY-AWARENESS WORKSHOPS Grant: \$10,800

Served **440** students across **7** different schools

GOVERNMENTS ENGAGING YOUTH Grant: \$70,000

Partnership with PRO Youth and Families

21 students in year-long Youth @ City Council

20 students in five-week Summer @ City Hall

15 students completed a paid internship with the City of Rancho Cordova

916 INK CREATIVE WRITING WORKSHOPS Grant: \$47,795

Held **42** session workshops at **3** schools

Served **123** students

Published **3** books of poetry and prose

Enhancing Arts, Culture, History, Entertainment & Sports Allocation: \$761,834

Below are some specific project examples in this priority area.

MEET THE MASTERS PROGRAM Grant: \$28,000

Served **2,023** students

Visited **90** elementary school classrooms

AMERICAN RIVER GRANGE NO. 172 LANDSCAPING AND FLOOR RESTORATION Grant: \$31,553

Serves **3,840** people annually

COMMUNITY MUSICAL PERFORMANCE PROGRAMS Grant: \$39,280

Music provided by Symphony d'Oro Rancho Cordova and the Rancho Cordova River City Concert Band

120 volunteer musicians

20 community musical performances

YOUTH SPORTS GROWTH AND START-UP FUND Grant: \$30,000

Purchased **100** football helmets and baseball equipment

Purchased **14** wrestling singlets

Formed **12** basketball recreation teams

Legacy Fund

The Community Enhancement Fund provides funding for large-scale projects through an annual legacy fund allocation. Here are some details and statistics in this priority area for one project. Legacy projects cross multiple fiscal years.

SOFTBALL MODERNIZATION PROJECT Grant: \$3,000,000

Partnership with Folsom Cordova Unified School District

New seven-field softball complex at Mills Middle School

Enhancing Community & Economic Development Allocation: \$952,000

Below are some specific project examples in this priority area.

SIGN AND FAÇADE PROGRAM Grant: A fund of up to \$150,000

Supported **4** businesses

NEIGHBORHOOD SERVICES ABATEMENT PROGRAM Grant: \$120,000

Cleaned up **520+** locations

Recovered **1,700+** shopping carts

COMMUNITY BEAUTIFICATION PROJECTS AND COMMUNITY BUILDING Grant: \$100,000

44 residential beautification projects

14 micro grants for neighborhood events, **3,500** residents attended

3 multi-cultural events, **4,000** residents attended