COMMUNITY ENHANCEMENT FUND GRANT PROCESS

Grant applications accepted February 10 – March 20, 2020
Areas covered including:

- Grant application period
- Anticipated amount of community grants
- Selection criteria
- Prioritization method
- Grant restrictions
- Application
- Project location
- Supplemental endorsement form
- Next steps
- Questions?
GRANT APPLICATION PERIOD

• Fiscal Year 2020/2021 grant application period opens on February 10, 2020
• To be considered, applications must be received on or before March 20, 2020
Of the estimated $8,800,000 in projected annual revenue from the sales tax, the City anticipates awarding $2,000,000 in community grants in Fiscal Year 2020/2021. The actual budget may vary based on final approved funding allocations. Community grant types include:

- Arts, culture, history, entertainment, and sports
  - A separate call for visual art grant proposals will happen soon. If you are proposing a public art project in Rancho Cordova, a separate application process will be used.
- Education
- Other projects
The criteria below will help guide the City’s evaluation and selection of projects to receive grant funding:

- Community Pride
- Civic Engagement
- Quality of Life
- Public Safety
- Arts, Culture, History, and Entertainment
- Sports
- Children and Youth
- Education
- Business/Economic Development
Projects will be reviewed and prioritized for grant funding based on the following elements:

- **Leverage** other funding, resources, and partnerships
- **Return on Investment** including new jobs, business growth, increased revenue, benefit to the community, etc.
- **Capacity** to carry out the project
- **Timeline** to ensure project is accomplished in a finite period of time
- **Project Goals and Metrics** by which progress in reaching goals can be measured and the project team’s efforts can be focused
The following are not eligible for Community Enhancement Fund grants in Fiscal Year 2020/2021:

- Applicants who discriminate on the basis of race, religion, sex, national origin, sexual orientation, age or disability;
- Applications requesting excessive honoraria or salaries for the project team;
- Activities that do not serve a public purpose;
- Activities that directly fund any private, sectarian school or any school not under the exclusive control of officers of the public schools;
- Activities that advocate or promote a specific religion;
- Activities that aid or promote political candidates, parties, ideologies or campaigns;
- Activities that aim to raise funds for a specific cause other than grant recipient per Agreement terms; and
- Activities that are prohibited by law, or in the determination of the City, would be deemed illegal by a court of competent jurisdiction.
APPLICATION
PROCESS
APPLICATION

To apply, submit an online web form or submit a written funding request.

Online Web Form Is Live Through March 20, 2020

Project Name: Assign a project name to your project/program.

Project Description: Describe the project and how it benefits the community based on the City’s Community Enhancement Fund guidelines and selection criteria. Please note that a separate call for visual art grant proposals will happen soon. If you are proposing a public art project in Rancho Cordova, a separate application process will be used.

Project Team: Indicate individuals or organizations responsible for the development and delivery of the project.

Project Goal: List goals and outline metrics by which progress in reaching goals can be measured and the project team’s efforts can be focused.
Online Web Form Is Live Through March 20, 2020
LETTER OF SUPPORT

Who owns the property/facility?
Projects or programs that are proposed on property owned or operated by outside agencies or a private party will require the coordination with and potentially approvals from outside agencies, organizations, and/or the private party.

- Project must be located in Rancho Cordova or benefit Rancho Cordova residents
- Submit a letter of support from the property owner with your application
- If the property is at a public K-12 school site, you must request the endorsement of the Superintendent using the Supplemental Endorsement Form instead of a letter of support
Where will your project/program operate?

If the answer is a public K-12 school site, you must ask for the endorsement of the applicable school superintendent(s).

- Submit your application with endorsement form to Superintendent(s) no later than March 6, 2020
- Signed and dated form must be received by City no later than March 20, 2020
- Superintendent reserves the right to withhold their endorsement
- Incomplete applications are generally not considered for funding, or the nature of the incompleteness may result in an application being ranked at the bottom or recommended to receive no funding
NEXT STEPS

COMMUNITY ENHANCEMENT FUND
WHAT HAPPENS AFTER I APPLY?

• Staff will review each application and supplemental materials received
• Initial review of applications received will be shared with Council on April 20, 2020
• We may invite applicants to present their project and we may make selection recommendations to Council during the May City Council meetings
• Funding decisions could be made in May and formally adopted in early June
• Staff intends to notify all applicants of the funding decisions by late June
QUESTIONS?

Please contact Stacy Delaney at sdelaney@cityofranchocordova.org or Daniel Leonardich at dleonardich@cityofranchocordova.org.