

## Rancho Cordova Business Action Team Member

**John Krueger**



**John Krueger is founder and CEO of National Real Estate Market Advisors and Sr. Vice President of Site Expansion Services at Colliers International.** He works with corporate real estate decision makers to evaluate the potential of the local community in terms of employee pipeline, local taxes, cost of expansion, and economic trends as well as consulting with public and private sector clients on real estate and economic development initiatives such as business retention and expansion plans, incentive ordinance development, and business attraction efforts.

John has had progressive experience within regional and statewide economic development organizations such as the Greater Phoenix Economic Council, Arizona Public Service Company, and the Greater Sacramento Economic Council. John utilizes his leadership, research, and business development skills to create, implement, evaluate and improve new and existing business development programs to support the long-term success of client organizations.

John has been consulting with companies and communities on the optimal locations and policies for successful company growth for almost 20 years both here in California and in Arizona. He has helped more than 750 companies evaluate expansion options in the areas of tax, workforce, incentives and real estate analysis. This effort created more than 10,000 jobs, \$520 million in annual payroll, \$970 million in capital investment, and absorption of more than 9 million square feet.

